23105942

QP CODE: 23105942

Reg No : .....

Name : .....

B.VOC DEGREE REGULAR EXAMINATIONS, MARCH 2023

Sixth Semester

B.Voc Tourism and Hospitality Management

CORE - THM6GT02 - RESEARCH METHODOLOGY IN TOURISM

2020 Admission Only

D6AF521C

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by social science research?
2. What do you mean by ethics in research?
3. Write any feature of research design.
4. What do you mean by action research?
5. What do you mean by ratio scale?
6. What is developing hypothesis?
7. What is non probability sampling?
8. Expand ANOVA.
9. What is T test?
10. What is acknowlegement title in research?
11. What is the use of SPSS?
12. Write any two benefits of using excel in research.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What is fundamental research?
14. Briefly discuss the research methodology
15. Write any two types of research design.
16. What is nominal scale?
17. List out various method used for collection of primary data.
18. Explain interview method. What are its advantages and disadvantages?
19. Why do we review literature?
20. Discuss Plagiarism.
21. Discuss what is APA report?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is social science research? What are its objectives?
23. Discuss data collection research.
24. Write a short notes on T test and Z test.
25. Discuss the challenges of tourism research in india.

(2×15=30)